

Milestone Moments

One Week

Newborns begin to turn to the sound of a parent's voice during the very first week!

Talk to your baby to help her learn your voice.

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Milestone Moments

Fifteen Months

At 15-months-old, babies will want to show you things by pointing!

Watch as your baby points to a balloon and looks at you to see your reaction.

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Milestone Moments

Seven Months

Who's that other baby?

At seven months, babies will be interested in their own reflection.

Spend some time in front of mirrors and watch her learn!

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Milestone Moments

Five Years

Five-year-olds are
ready to write.

Show your child how
to write his name
and help him as
he learns.

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Milestone Moments

Five Years

Five-year-olds like
to tell stories.

Start a story and ask your
child, "What happens
next?" to encourage her
to tell you a story.

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Milestone Moments

Four Years

Four-year-olds have big imaginations.

Enjoy as your child imagines scary monsters or pretends to be superhero!

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Three Years

Three-year-olds like to imitate their parents.

Watch as your child mimics you sweeping the floor, talking on the phone or folding laundry!

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Three Months

Cooing is an important milestone at three months.

Help your baby learn to speak by making the same sounds and talking back to him!

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Two Years

Toddlers start to
get chatty!

Two-year-olds can talk
in two-word phrases
such as “drink milk” or
“play car!”

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Two Years

Two-year-olds like to play with other children.

Encourage social development by taking your child to play groups.

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One Year

At one year, babies will respond to the sound of their name.

Say your baby's name and watch him turn his head.

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One Year

Saying “Uh Oh!” is an important milestone for babies at 12 months.

Say “Uh Oh!” when you drop something and watch your baby learn too!

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Milestone Moments

Eighteen Months

Babies begin playing pretend at 18 months.

You can encourage your baby to play pretend by giving him a play phone to “talk” to grandma!

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Milestone Moments

One Month

Babies begin to smile
by one month.

Make silly faces while
looking at your baby
and watch your baby
smile back!

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